

# My Vision

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## Datamatics Global Services Limited

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No business can afford to ignore or underplay the impact of technology-driven disruptions that are transforming business in today's digital world. Volume, velocity, variety, and value of data create new sources of potential knowledge that will inevitably require an Enterprise BigData strategy to stay ahead of competition.

Recognizing the potential that is inevitable, Datamatics has set up a center of excellence in BigData technologies to assist companies embark on their BigData journey to start the data exploration process and help them discover their business for improving their products and services using predictive models and decision support systems.

Our own efforts and research into NLP, text analytics, and machine learning led us to create a scalable BigData framework ingesting data from different sources. The tool can dynamically analyze and present the output in compelling visual effects that reveal the trends, patterns, and relationships among different entities.